



# \$923.9 million

Amount that YSU students, alumni and visitors, along with research, construction and entrepreneurial activities, pump into the five-county regional economy\* every year.

## Return on Investment

**\$1** **\$5.20**

For every \$1 students spend on a YSU education, they realize \$5.20 in increased lifetime earnings.

**\$1** **\$5.50**

For every \$1 taxpayers invest in YSU, \$5.50 in added tax revenue is generated.

**\$1** **\$11.70**

For every \$1 spent on a YSU education, society receives \$11.70 in benefits, i.e. increased tax revenue, lower unemployment, less crime, healthier lifestyle.

## Annual Economic Impact\*

- Payroll/operations generate \$161.3 million.
- Research/construction/entrepreneurial activities account for \$38.7 million.
- YSU alumni within the five-county area generate \$705.1 million.
- Students spend \$18.5 million.
- Visitors spend \$1.3 million.

## YSU degree outperforms the stock market 15% vs. 10%

While the S&P 500 has delivered an average annual return of 10.1% over the last 30 years, YSU students realize an average annual return of 15% in higher earnings by investing in a YSU education.

## YSU generates more tax dollars than it spends

**\$54 million**



**\$271 million**

In 2016-17, Ohio provided \$54 million in support of YSU, while during the same year, YSU generated \$271 million in added taxes for the five-county region.

## YSU Means Jobs

# 15,688 Regional Jobs\*

are either held by YSU employees / graduates, or are the direct result of spending by the university, its employees, students or graduates.

\*Mahoning, Trumbull, Columbiana, Mercer and Lawrence counties

Source: EMSI Report May 2018



*and proud.*