

**Sign up now for the 12th Annual JA Titan Business Challenge:
A flexible digital experience & business competition**

Instead of a day-long live event, this year's JA Titan Business Challenge competition will take place over the course of 5 days, with student teams competing on their own time in school or at home.

Open to high school students in grades 11-12, Titan Week will provide opportunities to learn business skills through an online interactive business simulator, hear from business leaders, and compete for scholarship awards that can help make higher education possible.

High School students in Ashtabula, Columbiana, Mahoning and Trumbull Counties are invited to compete.

TITAN WEEK SCHEDULE:

Monday, April 19th - Titan Week Kick-Off

- 2:30-3:30 pm (Welcome & Keynote Speaker on Zoom)
- Competition: Last day to practice using the JA Titan simulator before the competition begins, and opportunities for student teams to practice with volunteer business mentors on Zoom.

Tuesday, April 20th and Wednesday, April 21st - Qualifying Round

- Competition: Student teams have two days to compete in the qualifying round and submit their decisions by 5:00 pm on Wednesday, April 21st.

Thursday, April 22nd - Consolation & Scholarship Rounds

- Competition: Student teams compete in the consolation & scholarship rounds and submit their decisions by 5:00 pm on Thursday, April 22nd.

Friday, April 23rd - Titan Week Finale

- 2:30-3:30 pm (Announcement of Overall Titan Champions)



**HIGHLIGHTS OF
TITAN WEEK:**

- JA Titan simulation
- A flexible week-long interactive user experience with email notifications, Zoom webinar & breakout sessions, Keynote speaker
- Daily opportunities for student teams to compete on their own time and earn scholarship awards

**SCHOLARSHIP
AWARDS:**

- 3rd Place: \$100 scholarship per student
- 2nd Place: \$250 scholarship per student
- 1st Place: \$500 Scholarship per student
- Consolation prizes for runner-up teams!

**EVERYONE WHO SIGNS UP BY MARCH 31st
RECEIVES A FREE JA TITAN T-SHIRT!**

REGISTRATION: [CLICK HERE](#)

**QUESTIONS? email JA Program Director Nicole Fond at nicole.fond@ja.org
(or) Ashtabula District Manager Anthony Pascarella at anthony.pascarella@ja.org**



ABOUT JA TITAN:

The Junior Achievement Titan Business Challenge is a student scholarship competition and a business strategy tournament using the JA Titan program - an on-line business manufacturing simulation program. Each team acts as the Senior Management Team of their company and is responsible for developing business strategies and making “do or die” decisions quarter by quarter. The competition is uniquely designed to unleash creativity, test leadership skills and demonstrate the competitive nature of the free enterprise system. Teams go head-to-head as they strive to make informed, intelligent business decisions in running their own global, virtual business. The success or failure of the company depends on how well these decisions are made.

The Competition is designed for local high school junior and senior students to compete in the JA Titan Business Challenge on their own time in school or at home. Each student team gets paired with a local business mentor for the Kick-Off of the competition. During the final rounds, students with the best scores will be awarded scholarships and prizes. There is no cost for schools and students to participate.

HOW DOES IT WORK?

Teams of 2-3 students will strategize to operate the most successful business and perform the duties of a company’s management team. Teams must make real economic decisions on price, production, marketing, capital investment and research and development. Each round of competition simulates a business quarter in which teams make decisions which result in a performance index (PI). With the competitive fires burning, teams are just as eager to beat the competition as CEO’s of actual companies.



FAQ:

- **How does JA Titan Week work?** Each morning of JA Titan Week April 19th-April 23rd, all participants will receive an email from Junior Achievement with information relating to the competition. Monday, April 19th will start at 2:30 pm with a mandatory Zoom Kick-off. On Tuesday, student teams will be able to compete on their own at any time that works for them, and will need to submit their results by 5:00 pm on Wednesday, April 21st. On Thursday, April 22nd student teams will be notified who made it to the consolation and scholarship rounds for the final competition, and will need to submit their results by 5:00 pm on Thursday, April 22nd. A mandatory Zoom Finale will be held on Friday, April 23rd starting at 2:30 pm.
- **Who can participate?** High school students in grades 11-12 are invited to participate in the JA Titan Business Challenge.
- **How many can be on a Team?** 2-3 students
- **What counties are included?** Ashtabula, Columbiana, Mahoning, and Trumbull
- **I want to participate. What's next?** [CLICK HERE](#) to register your school and teams
- **How do I receive a free JA Titan T-Shirt?** Register and submit your team information by March 31st to receive a free JA Titan T-Shirt.
- **I have more questions- who can I ask?** Please contact JAMV Program Director Nicole Fond at nicole.fond@ja.org or Ashtabula Program Manager Anthony Pascarella at anthony.pascarella@ja.org.